April Lima

Front-End Web Developer

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in linkedin.com/april-lima

📍 Los Angeles, CA, USA

Web developer of 5+ years, with passion and enthusiasm for front-end web development. Also has leadership experience for 2 of those years.

Seeking to create engaging, user-friendly digital experiences.

✓ Skills

Development

HTML	CSS	Javascript
PHP	SASS / SCSS	jQuery
SSH	Bootstrap	React
FTP	cPanel	Agile
Git	NPM	Java

Design

wireframing	prototyping	UI / UX
responsive	web design	

Platforms & Software

WordPress	Divi	Adobe XD
Shopify	GitHub	Photoshop
Wrike	SourceTree	Illustrator
Jira	BitBucket	Figma
GA4	Tag Manager	

Soft Skills

meticulous	communicative	diligent
teamwork	management	innovative
organized	geeky	leadership

💼 Experience (see the full list online)

Website Maintenance Team Lead - Goldman Marketing Group - May 2023-Apr 2024

- Innovated and improved over 30 different websites with new features, and optimized existing features.
- Proactively fixed bugs and issues on dozens of websites on a monthly basis.
- Coordinated cross-departmental meetings on a daily basis, working directly with web developers, managers, and operations associates.
- Ensured high-quality results every day by reviewing projects delegated to the web department.
- Completed monthly statistical analysis reports on over 30 websites in a timely manner.
- Created team-building opportunities within the remote web department to strengthen camaraderie and collaboration.
- Kept up-to-date with all web developers' wellbeing and professional growth through regular one-on-one meetings.
- Interfaced directly with web developers and web manager daily to gauge workload delegation.

Website Maintenance Manager - Goldman Marketing Group - Jul 2022-May 2023

- Led and coordinated daily team meetings within the department.
- Completed monthly statistical analysis reports on over 30 websites in a timely manner.
- Maintained and updated dozens of websites on a monthly basis.
- Collaborated with the web department and other departments to achieve website maintenance goals.
- Delegated internal department's work where necessary and reviewed when it has been completed, for quality assurance.
- Created new solutions and protocols to keep ahead of global web changes, and introduced them to the web department.
- Diligently published, updated, and maintained articles on our company's internal Wikipedia for documentation purposes.
- Tracked time and budget that the web department has spent on maintenance projects on a daily basis.
- Guided and motivated team members to achieve their professional goals.

Web Developer - Goldman Marketing Group - Sept 2019-Jun 2022

- Developed and maintained 40+ WordPress sites using HTML, CSS/SCSS, Javascript /jQuery, and PHP.
- Built dozens of responsive websites using Adobe Suite software such as Photoshop and Adobe XD.
- Ensured scalability of website components through WordPress plugins such as Advanced Custom Fields (ACF).
- Collaborated with team members of different backgrounds such as designers, project managers, marketers, and other web developers from project conception to completion.
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April Lima, cont'd

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🎓 Education

- California State University, Northridge
- Bachelor of Science
- Computer Science
- 2018

🎓 Student Project

Front-End Developer, UX / UI Designer

National Center On Deafness
Sept 2017-May 2018

- Senior design project for my last year at California State University, Northridge.
- Designed the wireframes, prototypes, and user interface for the website.
- Spearheaded the implementation for the front-end development side, working with Vue.js and Bootstrap for our front-end frameworks.
- Developed for the National Center On Deafness, intended for use by deaf students and hired captionists in class lectures.

Web Developer, cont'd - Goldman Marketing Group - Sept 2019-Jun 2022

- Provided technical insight of websites using tools such as Google Analytics, Google Tag Manager, and WordPress page builders.
- Discovered and found solutions for sites on issues such as optimization and A/B testing.
- Managed project repositories using tools such as NPM, Git, and SourceTree.
- Managed tasks using project management systems such as Wrike.

Junior Web Developer - Ready Artwork - Sept 2018-Aug 2019

- Developed pixel-perfect, responsive websites from Avocode and Adobe XD mockups into CMS platforms such as WordPress and Magento 2.
- Built and maintained CMS platform sites using HTML, CSS/SCSS, PHP, and Javascript/jQuery from custom CMS themes.
- Collaborated with team members from different departments on a daily basis.
- Set up domain, hosting, and website deployment using SSH, FTP, and cPanel.
- Managed project repositories using NPM, Git, SourceTree, and BitBucket.
- Managed tasks using project management systems such as Jira and Liquid Planner.

💼 Internship

Explorer (for front-end web development and design) - META+LAB - Jun 2017-Aug 2017

- A summer internship opportunity at an interdisciplinary agency of California State University, Northridge.
- Applied various web development tools into projects and intern challenges, such as: JIRA, Git, GitHub, Sublime, WebStorm, SASS/SCSS, Laravel, and BEM.
- Applied various web design tools and concepts into projects and intern challenges, such as: wireframing, prototyping, style guides, mockups, and Adobe XD.
- Collaborated with interdisciplinary teams of students and industry professionals to achieve results in a Scrum setting.

Pathfinder - META+LAB - Oct 2016-Jun 2017

- Attended a 14-week workshop program that served as a pre-requisite for the META+LAB Explorer internship.
- Learned about the general tools and knowledge used in web development, such as front-end web development, back-end web development, operations/infrastructure, project management, version control, accessibility, programming conventions, and developer libraries.
- Quickly executed and enforced what we learned into impromptu mini-challenges issued by META+LAB employees during program lectures.